

GSN Planet Sponsorship Levels 2024	Sustainer	Innovator	Pioneer	Ambassador
	\$20K	\$15K	\$10K	\$5K
	Marketing & Media			
Use of GSN Sponsor Logo	✓	✓	✓	✓
Recognition on GSN Website	dedicated sponsor highlight page	logo	logo	logo
Recognition on Spa Buzz Website	logo	logo	logo	listing
Recognition on 2024 Virtual Education Series	6			
Recognition on GSN Monthly Newsletters	logo	logo	logo	
Dedicated Social Posts to GSN Community	12	8	6	4
Dedicated Eblasts to GSN Community	4	2	1	
Recognition on Well on Wheels Airstream	12"x12" logo	12"x12" logo	6"x6" logo	listing
Recognition on Marketing Materials for GSN Connect Events	all events	20	10	5
Feature in Project 5 Newsletter	✓	✓	✓	✓
Sponsorship Mentions in GSN Press Release	all press releases			
	GSN Connect Events			
Display at events, discount on additional events	12, then 50%	8, then 50%	5, then 50%	3, then 25%
Attendance to 2024 GSN Connect events	20	20	10	5
Gifts	20	20	10	5
First Opportunity for Pop-up Events	20	20	10	5
	A la Carte			
GSN Connect Event - Brand Sponsor	\$1,800			
GSN Connect Event - Attendee	\$200			
Spa Buzz Retreat	\$8,800			
Gifts	\$750			
Logo on Airstream	\$2,000			
	Spa Buzz Retreats			
Registration Discount	50%	50%	25%	10%